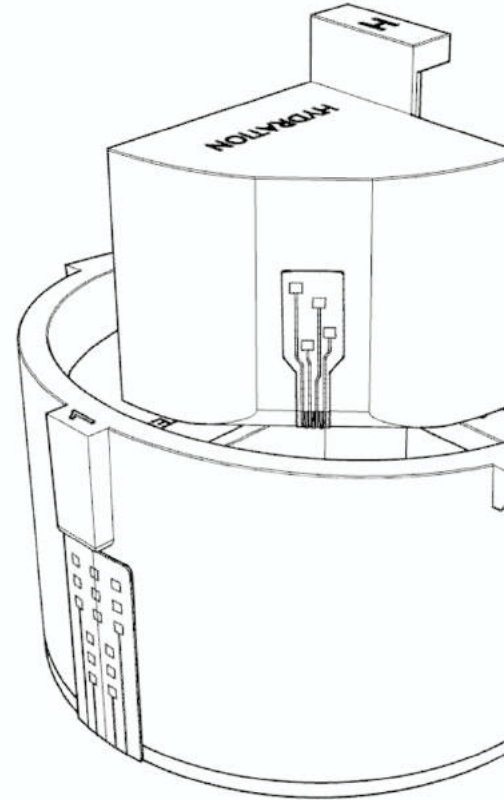


SMART CARTRIDGE

FUTURE OF SKIN CARE

WHITE PAPER

Updated September 2015



La PIERRES[®]

Invented in USA



SKIN CARE INDUSTRY

One of the well kept secrets of the skin care industry which existed and flourished for more than a century, is that the skin care products of leading brands targeting same purposes, such as anti-aging, are fundamentally made of same or similar functional ingredients.

For brands claiming proprietary ingredients in special skin care serums or creams, especially anti-aging products, it is not difficult to locate alternatives to these "unique" ingredients with same or similar functions. Most brands claim specialty in their own products. However, the real difference relies on the expense that each company is willing to put into acquiring "exotic" ingredients to create special recipes and indulging massive marketing campaigns.

THE COMPETITION WITHOUT A STANDARD

The competition within the skin care industry is a marketing war, rather than a technology based differentiation. No leading brand in today's skin care market has stepped forward with a technology-based solution that is capable of changing the skin care practice once and for all with a product that is truly revolutionary, and beneficial to the users.

Additionally, due to the fact that each user's skin condition is different, there is always an intrinsic division that one brand works better for some people and not for others, as the fixed recipe of ingredients in a given product lacks the ability to cater to each individual user's "unique" skin care needs.





LA PIERRES SKIN CARE SOLUTION

With La Pierres' proprietary "Smart Cartridge" technology that is integrated into the next AngelTouch, La Pierres will revolutionize the way people practice skin care and become a disruptive force in the \$200 Billion skin care industry.

SMART CARTRIDGE ADVANTAGE

With the unique capabilities being realizable by the AngelTouch device, "Smart Cartridge" from La Pierres, for the first time in the history, positions itself to become the technology leader in creating a technology-based skin care experience for tens of millions of users.

“SMART CARTRIDGE” FOR ANGELTOUCH

Smart Cartridge enables an unprecedented personalized skin treatment process based on the active ingredients' response to ultrasonic activation. More importantly, it is optimized to the “unique” skin condition of each individual user with a method that is both scientifically sound and practically streamlined for easy adoption by customers. The technology enables La Pierres to establish a private bond between us and each customer on a personal level. Such a bond is built by our ability to understand each customer’s own skin care needs in real time, and all the time. Users can allow us to be actively involved in the entire journey of their skin care process and we will provide real time necessary adjustments and services.

Information of the constantly varying skin conditions and user preference assists us to help user accomplish excellent skin care effectiveness. It is the first time that customers are given the power to be in control of what works for them.



WHAT IS SMART CARTRIDGE ?

Smart Cartridge can contain multiple compartments within one cartridge, or a cartridge-set with multiple sub-cartridges. Each compartment or each sub-cartridge can contain different effective ingredients which have specific functions and target certain skin conditions. By mixing the contents from different compartments or sub-cartridges with different recipes, final skin care products can be modified according to each user's need.



WHY SMART CARTRIDGE IS BETTER ?

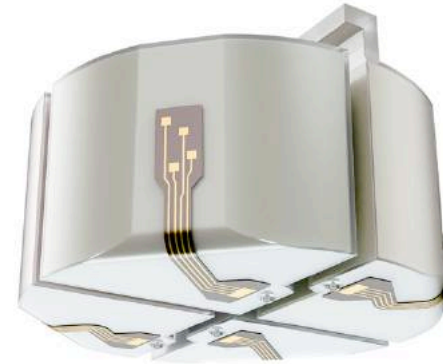
The unique advantages of the Smart Cartridge are:

- (a) without being mixed until the moment of use keeps the ingredients fresh over a longer period of time which gives customers the highest quality and freshest skin care product;
- (b) by mixing the contents in different proportions, the final product is effectively produced with different recipe, which is essential for the Smart Cartridge to cater the different skin care need of each individual customer.

SMART CARTRIDGE FEATURES

The Smart Cartridge will have an embedded information storage component that stores the coded information in standard protocols with regards to the content within each compartment: active ingredients, targeted skin conditions, intended use, mixing method for different purposes, and even the best operation mode with the AngelTouch device MMT Ultrasound.

The Smart Cartridge allows unlimited possibilities of implementation. It may produce a single function product, say an Anti-aging serum. It may also produce a series of products for a complete facial treatment process that is comparable to a high-end skin care spa. These may all be realized by storing relevant operation information in the storage component that communicates with the AngelTouch device.



HOW DOES SMART CARTRIDGE WORKS WITH ANGELTOUCH ?

When Smart Cartridge is inserted into the AngelTouch device, the device retrieves information from the cartridge about the contents of the cartridge, its targeted use and suggested proportions. By matching the cartridge content information and its function to the customer's skin care needs, a specific recipe of skin treatment can be generated. For example,

- (a) output method from the cartridge and mixture proportion;
- (b) ultrasonic modes generated from the AngelTouch device to activate the ingredients and enhance their absorption;
- (c) treatment sequence of the cartridge



REVOLUTIONARY SMART CARE CYCLE AND HOW IT WORKS FOR EVERYONE

La Pierres research efforts in the past years have equipped us with a unique technological insight to deliver “the next big thing” of the skin care industry. This time, we will make skin care “personal” again.

- Each user’s skin data are accurately measured by scientific skin analysis instruments. Based on the data and user’s own desired skin care goals, skin care experts provide recipes to be stored in each user’s own AngelTouch device
- Smart Cartridges are designed to be integrated in and commanded by the AngelTouch device, which is capable of dispensing customized skin care recipes for each user’s own skin care needs
- Users have the option to allow La Pierres to follow closely via a User Data Cloud throughout their skin care journey. La Pierres will cater to the change of seasons, or using habits of each user, to achieve the best skin care results every time, and all the time for the user.
- Users can share own skin care experience via AngelTouch’s user society, and receive professional advices, peer tips and even share their own success stories.

Each user's skin condition is scientifically analyzed



Professionals consult each user and makes personal skin care recipe



User skin data own skin care recipe stored in AngelTouch

SMART CARE CYCLE

Let us understand your need, and serve you with the best results



Share your joy
share your journey



Skin care made personal



30%
40%
10%
20%

AngelTouch computes and commands Smart Cartridge to dispense optimized serum based on each user's own skin data



ANGELTOUCH PLATFORM "FOR EVERYONE"

Smart Cartridge will revolutionize the skin care practice and the skin care industry. However, we want everyone of the industry to benefit from this breakthrough, just like our customers. Thus, AngelTouch platform will be an open platform to allow our partners, and everyone else, to utilize this platform to cater to their own customers based on the framework established by La Pierres. This will allow customers to have the freedom of choice, rather than dictating what consumers can and must have, and benefit from what Smart Cartridge and AngelTouch can offer.

MAKING SKIN CARE SMARTER WITH SMART CARTRIDGE

DIGITAL

MIXING

SEQUENCE

COMING NEXT

by La Pierres